Alleviate the pressure at EOY

# Subject line:

Opt.1 Get the funding support you need this end of year

Opt.2 Funding to support the end of year rush

Opt.3 Cash flow support for end of year opportunities

# Body copy:

Hi [Name],

For many small business owners, end of year is a peak trading period bringing with it the usual cash flow pressures. That’s why now’s a good time to get ahead of the curve with a funding buffer to help your business thrive (or survive).

I can provide you with a range of lending solutions to match your business needs during this time, including:

**A Business Line of Credit to $150K**

Ongoing access to funds you can use and reuse as necessary to support cash flow, and you only pay interest on the funds you use.

**A Small Business Loan of $5K to $150K**

A lump sum to help with large purchases of stock and equipment, or to cover unexpected expenses.

Application is quick and easy, and funding is possible in as little as 24 hours. If you're interested, let’s have a chat about how I can help you streamline your end-of-year operations.

Thanks,

[Signature]